Students' perception on the use of social media in enhancing vocabulary

Najwa Syah Abraham
Program Studi Tadris Bahasa Inggris, Universitas Islam Negeri Maulana Malik Ibrahim Malang
e-mail: najwasyah25@gmail.com

A B S T R A K

Di era digital saat ini, banyak siswa lebih tertarik pada media sosial daripada belajar secara manual. Penggunaan beberapa platform media sosial yang menciptakan lingkungan yang menyenangkan bagi siswa memberikan dampak positif dalam meningkatkan kosakata bahasa Inggris. Penelitian ini bertujuan untuk mengeksplorasi dampak penggunaan media sosial dalam meningkatkan kosakata bahasa Inggris siswa dari persepsi siswa. Analisis dilakukan dari transkrip wawancara tentang platform media sosial yang paling sering digunakan dan membantu meningkatkan kosakata.

A B S T R A C T

Digital era now on, many students interested in social media than learning manually. Using some social media platforms that make enjoy environment to students' give positive impact in enhancing English vocabulary. This research aim to explore the impact of the use social media to enchance English vocabulary's students from students perceptions. The analysis from trancripted interviews about the social media platforms most used and helping to enhancing vocabulary.

Introduction

In the digital era, social media has revolutionized communication, learning, and information exchange. Platforms like Instagram, TikTok, WhatsApp, and Twitter have become integral to students' daily lives, presenting new opportunities for both formal and informal education. According to (Muftah, 2024) found significantly number that learners' enhance their English skills and also notice that vocabulary acquisition has become phenomenon on produce techniques in coining and compounding to produce new words. This study investigates students' views on the effectiveness of social media in enhancing vocabulary skills. With its multimedia content and interactive features, social media creates a dynamic learning environment that may support language acquisition. However, the impact of these platforms on vocabulary development is not well understood. Exploring students' perceptions can highlight the potential advantages and challenges of using social media as a supplementary vocabulary learning tool.

Recent studies indicate that social media can significantly aid language learning. These platforms' interactive nature promotes active participation, allowing students to engage with language in various contexts. Features like hashtags, comments, and

multimedia sharing enable users to encounter and utilize new vocabulary in meaningful ways. Furthermore, students can follow language learning accounts or join language exchange communities, gaining access to extensive resources and support from peers and experts globally. Nevertheless, there are concerns about the informal language used on social media, which may not always conform to grammatical standards or academic rigor. By using these all things become innovational tool that easy influence to learners (Namziandost & Nasri, 2019).

Moreover for understand social media's potential in vocabulary enhancement, it is essential to consider students' perspectives. This study aims to examine how students perceive social media's role in learning new vocabulary, their engagement with educational **content** on these platforms, and the challenges they encounter. Therefore, Do the students' have improving their vocabulary when using social media everyday? By analyzing these perceptions, educators and policymakers can make informed decisions on incorporating social media into educational strategies and developing more effective language learning programs that leverage digital connectivity.

Findings and Discussion

This section outlines the study's findings, which are based on students' perceptions about using social media to enhance their vocabulary. The study examines which social media platforms students frequently use and how they impact vocabulary enhancement. It also considers students' opinions on the benefits of using social media. Students showed interest in the social media platforms they selected for enhancing their English vocabulary.

Students' Most Use The Social Media

Students' almost everyday using and more active in social media than active in real life. However, this can be innovational ways for learners' to still study. Besides the learners surfing the social media, they also study from those platforms with diverse method of studies.

Social media platforms gives me interactive ways to study without feels boring when study. Moreover, it gives me some new vocabulary and words formation fastest. When using social media for study, I understood easly (AHW, September 2024).

Based on data related to (Bensalem, 2018), students' more enjoy with smartphones and social media, so made environment learning based on students interest can raising student's antusiastic in learning. Social media platforms now on have many diverse as the media and also easily to understand in enhancing vocabulary.

WhatsApp is one of most used social media I used to study. In WhatsApp, theres is community and channel that easy to joined based on what we wanted to join. From the community and channel, I got many new vocabulary from conversations etc (DMP, September 2024).

Platforms social media that have significantly used is WhatsApp. According to (Bensalem, 2018) that WhatsApp offers the users for join community and channel. This

ways can be easiest ways to learn vocabulary that students' can change over when do conversation that help them to enhance vocabulary and introduce to new vocabulary.

Twitter is one of social media platforms that helped me lot to enhancing vocabulary. Because of Twitter is really wide for spreading information, so I got new vocabularies and group or community in learning English skills quickly and easy. Another is when I confused with which one correct vocabulary, just search in search bar I found the correct easily (FZM, September 2024).

According from the transcripted interviews, (Klimova & Polakova, 2020) emphasized that students have improve their interested in study by using such as social media platforms. The reason is the social media give easy acces and answer to the students' when they faced diffivulties and also from the appereances that catch the learners interest.

The Impact of Using Social Media to Enhance Vocabulary

Bunch of learners put the interest to learn in using social media platsforms. It means that social madia gives positive impact on students' leaning English. Social media that help to enhancing vocabulary really helped students' in other English skills. Even though the focus is for helping enhancing vocabulary, some social media platforms also gives another positive impact such as improving writing skills, English structure, speaking, etc.

Instagram helped me in improving vocabulary.There are many education accounts that shows content about vocabulary. Then, the account make a group community to spread more the materials. This gives me positive impact from using Instagram (YTN, September 2024).

Agustin & Ayu (2021) stated in their research has significant number of the users og Instagram agree that Instagram helped them in improving English vocabulary. Instagram contains photos and videos, so it is easy to showing clearly information. With interesting photos or picture and video vlog, the specific information about learning English and vocabulary easy cacth many young people interested into learn.

Its easy for me when I learn vocabulary with audio visual. So, TikTok helped me in improving vocabulary skills. By the video contents that really interesting and easy to understanding (SST, September 2024).

Rama et al., (2023) stated that students' now on show lack enthusiasm on learning new words, however many students use social media platforms such as Tiktok to interact with their peers, get information, or pass the time. So, this gives positives impact on enhancing English vocabularies. Students can mastery English vocabulary through watching the interested videos on TikTok.

Conclusions

This research explore on the students perseptions' on the use of social media to enhnce vocabulary. Throughback they spending time in social media but the learners still learning from the platforms given easily. Giving positive impact on improving

vocabulary, therefore social media can be innovational media to teach students based on their interesting.

Based on the interviews, social media really helped them as supporting media in improving vocabulary. The various method make the learners have enthusiasm in learning English vocabulary. Because of vocabulary is important role, from the impact that the students'. Students' agree that social media platforms helped them in improving English vocabulary and other English skills.

References

Agustin, R. W., & Ayu, M. (2021). The Impact Of Using Instagram For Increasing Vocabulary And Listening Skill. *Journal of English Language Teaching and Learning (JELTL)*, 2(1).

Bensalem, E. (2018). The Impact of WhatsApp on EFL students' Vocabulary Learning. *Arab World English Journal (AWEJ)*, 9(1).

Klimova, B., & Polakova, P. (2020). Students' Perceptions of an EFL Vocabulary Learning Mobile Application. *Education Sciences*, 10(2). https://doi.org/10.3390/educsci10020037

Muftah, M. (2024). Impact of social media on learning English language during the COVID-19 pandemic. *PSU Research Review*, 8(1).

Namziandost, E., & Nasri, M. (2019). The Impact of Social Media on EFL Learners' Speaking Skill: A Survey Study Involving EFL Teachers and Students. *Journal of Applied Linguistics and Language Research*, 6(3).

Rama, M. A., Hamdani, Z., & Prihatini, C. (n.d.). Students' Perception On The Use Of Tiktok As An Effective Learning Media In Improving Students' Vocabulary. *Journal on Education*, 05(04), 2023.