

Analysis social feminism in the main character on the film “Layangan Putus”

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ABSTRACT

Analysis of social feminism in the main character on the film “Layangan Putus” is an analysis that focuses on the social struggle experienced by the main character in the film. Where the researcher uses feminism theory as a literary study in the analysis of this

“Layangan Putus” film. To find the results of the data analysis, the researcher uses qualitative methods with a reading research approach. analyze the main character that describes a particular social situation by describing or explaining reality in a realistic way correct, formed by words based on data collection and analysis techniques relevant information obtained from natural situations in the form of events, phenomena or social phenomena Qualitative research is more descriptive. The data collected is in the form of words or pictures, so as not to emphasize the numbers. What results in the form of social feminism gives a big influence on the personality of a woman in fighting for her rights, the struggle in the main character reflects the social power of feminism that should be portrayed by a woman in fighting injustice.

Introduction

Feminism is an awareness of gender injustice that afflicts women, both in the family and in society. Feminism is positioned as a forum to provide women's rights in society, also demands equal rights between women and men. However, people often misinterpret feminism so that they think of feminism as an anti-male movement, as if this movement displaces men's rights and respects men. We often hear about social phenomena that have an impact on women on TV media, even in a novel that is trending on Twitter where the author uses the pseudonym to go viral which raises the issue of infidelity (ASF, 2021). This film was released last year and became the highest-grossing webseries film. Therefore, the researcher uses the film “kites disconnect” as a literary medium to analyze the social phenomenon of feminism that occurs in the storyline because in this film kites break up there are gender injustices that befell female characters, and the struggle of female characters in fighting for their rights. From the content of the story that has been read, the researcher is very interested in analyzing the social phenomenon of feminism in the female characters in this film. Where the rights of women in this film are not respected. The lies, betrayal and infidelity experienced by the female characters in the story can destroy mentally and psychologically.



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This study uses feminism theory analysis, because this film depicts injustice and violence against a woman. Where the researchers here are very interested in studying how these figures fight for the rights of feminism, therefore the researchers use feminism theory as a study to discuss gender and feminism, how this theory represents feminism in the right character as a betrayed wife. With the aim of providing a broad understanding to the public about the importance of the movement in fighting for the emancipation of rights between women and men without discrimination and violence, the researchers here strongly reject acts of violence against women.

According to Hollows & Ismayasari, the study of feminism is considered a form of politics that aims to intervene and change the unequal power relations between men and women (Hollows & Ismayasari, 2010). In the other hand, feminism is scientifically a social study that involves groups of women who are oppressed, especially oppressed by a patriarchal culture (Wahidiyah et al., 2023). In Islam, feminist discourse would at least imply that the root of the problem stems from the reality of discrimination between men and women (Esha, 2012).

Feminism is a suggestion not to demand equal rights of women with men (Sofia, 2022). Therefore, in this study, the author intends to represent the feminist character in the film *Kites Breaking* by using several research questions, namely How is the relationship between the author and his work in the film “*Layangan Putus*”? What are the differences in social feminism between the figures based on society as outlined in the film “*Layangan Putus*”? So that later from this research the reader can understand the social struggle in representing a film and we can take some lessons and meanings contained in a film.

Content

Research Methods and Techniques

The method used in this research is qualitative method. Qualitative methods pay attention to natural data, data in relation to the context of their existence. It is these ways that encourage qualitative methods to be considered as multi-methods. Because research in turn involves a large number of relevant social phenomena. Qualitative methods according to (Muhammad, 2019), develop an understanding of individuals and events by paying attention to the relevant context with the aim of understanding social phenomena holistically and exploring deeper and more understanding.

Literal Review of Film “*Layangan Putus*”

The film “*Layang Putus*” is the highest-grossing web series film featuring an infidelity issue, a story that started with a tweet that went viral a few years ago written by (ASF, 2021). The story that cuts the hearts of readers so that a producer Benni Setiawan makes an inside story in a webseries that is broadcast on Wtv by attracting famous actors and actresses in Indonesia, namely Reza Rahardian, Putri Marino and Anya Garaldine. “*Layangan Putus*” tells the story of Aris (Reza Rahadian) and Kinan (Putri Marino), a couple who have a harmonious and loving relationship. However, in the midst of the joy of welcoming the second baby, Kinan smelled the infidelity committed by her husband. With the truth slowly being revealed, will Kinan's marriage

be like a broken kite that falters, without direction, and eventually disappears in a strong wind? If we read the synopsis, "“Layangan Putus”" does sound like soap operas full of other dramas. The story presented by 'Layangan Disconnect' is actually not a new thing in the film industry. So what makes this series so famous?

1. Simple plot with people's favorite issue

The issue of infidelity is an issue that has become a target topic for the community, a hot issue that has attracted a lot of public attention. Perpetrators of infidelity become the target of public outcry and the scorn of the neighbors. Especially women. Starting the story by showing a dream family consisting of a family man husband, a perfect wife, and a smart and adorable daughter, who would have thought that this harmonious family would be destroyed by the arrival of another woman. Bridging that is served to reach the conflict until the climax feels right and the story is described as realistically as possible with an affair that often occurs in real life.

The storyline of “Layangan Putus” is indeed quite simple and ordinary, namely the story of an affair that occurs in the household. With the story that we already know what it will be like in the end, “Layangan Putus” seems to be quite confident by not providing a new breakthrough in the story of infidelity that has often been brought up. Unfortunately, that makes the story predictable and nothing special. In addition, this series also does not explore the sub-plots that have been raised and only focuses on the main plot. For example, the household relationship of Melinda, Aris's business partner, who also experienced the same thing, made her son, Brandon, a victim of the impact of the failed marriage.

2. Impressive acting from the cast

Starring two top players such as Reza Rahadian and Putri Marino, of course, the main reason to watch the series. Seeing such promising players, it must have created high expectations from the audience. However, the acting of the two actors is no longer a doubt, Putri Marino is a "star" in the series “Layangan Putus”. Playing the character Kinan who is described as a strong and strong wife, she is very well able to garner sympathy from the audience.

Expression and tone that is calm when reacting, but strong when dealing with situations that occur, to the outburst of anger in the iconic scene with the dialogue "It's my dream!", Putri Marino describes a satisfying emotional, to the heart of anyone who watches it subtly. Not much different from Putri Marino, Reza Rahadian, who plays Aris, a manipulative husband who is willing to leave his family for another woman, always displays acting that doesn't need to be commented on. In contrast to his very inherent character as the loyal Habibie in the film 'Habibie & Ainun', Reza Rahadian really came out of his character and succeeded in stirring up emotions when showing his behavior to cover up his dirty deeds, to the expression he gave when he was caught red-handed by the actor. wife The second time playing the role of a mistress after the film 'Finished', Anya Geraldine showed an improvement in her acting in the series ““Layangan Putus””. Even so, looking at his co-stars, he still has a lot to develop and learn to really explore the character

naturally and not monotonously. In addition to the three main characters, other supporting actors also provided natural acting, starting from Graciella Abigail who played Raya, Frederika Cull as Melinda, Marthino Lio as Andre, and others. If you ask what is the most appropriate reason to watch “Layangan Putus”, the answer is definitely because of the acting quality of Putri Marino and Reza Rahadian who really shines in a simple and marketable story with a capable cinematography.

Analysis of Literature on The Film “Layangan Putus”

The mimetic approach is an approach that in the study of literary works is related to the phenomenon of the relationship of literary works to reality or reality. Furthermore, sociological aspects are reviewed in terms of characterizations, social status, attitudes to life, customs, and the daily behavior of the characters and events that occur in them.

Characters and characterizations

Story characters according to Abrams in the book *Theory of Fiction Studies* (Mutmainnah, 2022) are people who are shown in a narrative or drama work which is interpreted by the reader as having certain moral qualities and tendencies as expressed in speech and what is done in action. . In this case, the writer limits the writing to only analyzing some of the main characters in the film “Layangan Putus”. The characters that will be discussed are Aris Pratama Sugarda: Kinan's ex-husband, Lydia's lover, Raya's father. Kinan Aripurnami: Aris's ex-wife, Raya's mother, Lola and Dita's best friend. Lydia Permata Danira: Beloved of Aris, Guru Raya. Furthermore, according to (Nurgiyantoro, 2018), it is possible that there may be more than one main character in a novel, even though the level of virtue is not the same, the virtue is determined by the dominance.

1. The character of Kinan Aripurnami

The character of Kinan in this series is built based on the real experience of a woman named Eka Nur Prasetyawati or known as Mommy ASF, who is none other than the author of the novel “Layangan Putus” published in 2020. The figure of Kinan in the *Disconnected Kites* series is described as a simple housewife. Full of love, smart, firm, loyal, independent and not a victim mentality, she also loves her family very much. Previously he worked as a doctor. But after getting married, Kinan focuses on taking care of her family. Kinan is told as a woman who is tough, loyal, and patient. Especially when he realized that his husband had an affair with a woman named Lydia. He still tries to face everything with a cool and strong head.

2. The figure of Aris Pratama Sugarda

Aris in the film “Layangan Putus” is depicted as a handsome husband who is hardworking and also loving. However, after getting to know Lidya, the Aris character turned into a husband who was good at lying, selfish, possessive, easy to panic and also playing a victim. Playing victim is also known as victim mentality, which is where someone throws the blame on someone else. People who have the nature of playing victims, will not be responsible for the mistakes they make. In fact, he often feels that he is positioning himself as a victim because he doesn't get justice. This is similar to Aris in the series “Layangan Putus”, where Kinan

questioned his suspicions that his husband had cheated on him. So he quickly tried to dodge and it looked as if he was the one being cornered.

3. The figure of Lidya Danira

Lidya is a tall, beautiful young woman. He is the third person in Aris and Kinan's household. He is also a child psychologist who works with Raya, Aris and Kinan's daughter. Lidya's character is hated by the audience because he is selfish and also grabs people's husbands. he often teases aris so that lidya wants aris to marry him and divorce his wife. number of stories and the influence of these characters in plot development. The following is an analysis of the characterizations of some of the main characters in the film "Layangan Putus".

Social Status

Social interaction is the key to all social life, without social interaction there will be no life together. The mere meeting of individuals in a bodily manner will not result in the association of life in a social group, the association of life will occur when individuals or groups of human groups work together. Kinan, also his friends, Lola and Dit, who are trying to find evidence of the truth for Aris's affair as Kinan's husband. On the one hand, Kinan has also prepared his lawyer, one of his best friends. He will report Aris and Lydia with accusations of infidelity. In the film Kite breaking up, there is a social reality that refers to social problems. Because a broken kite cannot be separated from life, a broken kite is very dependent on life. With the development of human life and everything in it. Humans are the main object of sociology, and in sociology, humans are made objects and are always followed according to developments. Meanwhile, humans in breaking up kites are used as objects but objects in fiction films or not in real life. Social problems in breaking up kites are caused by social jealousy and infidelity factors. These problems are the impact of social interaction between characters, as well as between characters and groups. These problems are the problem of friendship, love, and economic problems. The problem of infidelity in the film kite "Layangan Putus" is seen in Aris and Lidya who go to Cappadocia for their honeymoon where Cappadocia is the place of his wife's dream. In the web series, Kinan defends and looks for evidence from the source of problems in his family. He did resistance. Resistance is an attitude of defense, trying to fight, an act of resistance with the strength and resources possessed (Devi Laila Maghfiroh, 2020). As evidenced in the Kinan dialogue quote in the film "Layangan Putus" as follows:

"Kenapa Cappadocia? Dari semua tempat di dunia ini, kenapa Cappadocia?"

"Aku belum selesai ngomong. Aku udah tahu semuanya, Mas. Semuanya. Aku tahu wangi parfum siapa yang selalu aku cium dari badan kamu setiap malam. Aku juga tahu anting yang kamu kasih ke aku itu, yang katanya hadiah buat aku. Itu sebenarnya buat siapa, aku tahu. Satu lagi, Jack Office, aku juga sudah tahu itu siapa!"

"Mau tahu nggak ini, ini daftar list penumpang di pesawat kamu. Kamu gak capek ya bohong terus? Aku aja yang dibohongi terus udah capek banget loh, Mas!"

"Ini tuh sudah ada bujtinnya di depan kamu. Ini ya, buktinya sudah aku print capek-capek buat kamu."

“Enggak-enggak, sebentar. Kamu gak denger, bentar! Ini buktinya udah ada di depan kamu semuanya. Kamu masih bisa nyangkal? Kok bisa sih?”

“Oke-oke, fine. Kamu kerja keras buat aku sama Raya. Fine, thank you.”

“Tapi yakin Cuma buat aku sama Raya?”

“Terus ini apa? Lydia Danira itu siapa, Mas? Namanya ada dimana-mana loh, ini. Kamu sampek transfer berkali-kali ke dia pakai rekening yang aku sendiri nggak tahu lho kamu punya, Mas.”

“Oh enggak Cuma itu. Kamu beliin dia Penthouse seharga 5M. It's the fucking Penthouse. Terus, kamu bawa dia ke Cappadocia. It's my dream Mas, not her. My dream, Mas”

“No, no. kamu yang udah gila. Aku yang udah gila? Kamu yang udah gila Mas. Kamu tahu? Pergi ke Cappadocia itu impian aku Mas.”

“Denger, do you love her?”

“Why Cappadocia? Of all the places in the world, why Cappadocia, Mas?”

“I'm not done talking yet. I already know everything sir. Everything I know whose perfume I am all from your body every night. I also know you gave me, which you said were a gift for me. Who is it really for? I know. One more thing Jack Office I also know who it is!”

Gambar 1 Kinan shows the passengers's list



Gambar 1 Kinan angry to Aris because he's always lie

Sumber: TikTok (@waldyns.id)

“Do you want to know this is a list of passengers on your plane. You're not trad do you keep on lyng? I'm the one who's been bed to and I'm really tired, you know, Mas!”

“There's already evidence of this in front of you. This is it. The proof is that I've printed it out for you.”

“No, no, wart You didn't hear. Just a moment! This proof is already in front of you all. Can you still deny it? How can I?”

“Okay okay fine. You worked hard for me and Raya Fine, thank you”

“But are you sure it's only for me and Raya?”

Gambar 2 Kinan asks about Lidya**Gambar 2** Kinan gives an evidence about her

Sumber: TikTok (@fyeetreeradiezkha)

"Then what is this? Who is Lydia Danira, Mas? His name is everywhere, you know. You have transferred to him Many times using an account that I didn't even know you had, Mas."

"Oh not only that. You buy him a 5 million penthouse. It's the fucking Penthouse. Then, you take him to Cappadocia. It's my dream, not her. My dream, sir."

Gambar 3 Kinan says and asks**Gambar 3** Kinan vey angry and pull on Aris's shirt

Sumber: TikTok (@fyeetreeradiezkha)

"No, no, you're the one who's gone crazy. I'm crazy, you're crazy. Mas. You know going to Cappadocia is my dream, Mas."

"Listen, do you love her?"

From the dialogue quote above, it is the beginning of the peak of the proof that Aris and Lidya are having an affair. From the right dialogue "You know going to Cappadocia is my dream, Mas." One aspect that the writer pays attention to in reviewing a film is the language about conflict. Actually, the factors of hatred and jealousy are factors that cause conflict. Conflict is a natural phenomenon that cannot be avoided in social life, it does not have to be prolonged. The author analyzes several or ways to overcome conflicts, among others, by compromise, making peace, making peace not to change it. Conflict infidelity does not occur with itself, but can occur due to various factors. Factors that cause infidelity can occur from within humans themselves or from outside parties. Similar to the infidelity conflicts that occurred in "Layang Putus" Film, the characters in "Layang Putus" also have factors that encourage the occurrence of infidelity conflicts.

Conclusion

Based on the analysis that has been described previously through a social feminism review of literature on the film “Layangan Putus”, the researchers conclude:

Sociological aspects of mimeis

1. Characters and characterizations

The main character in this film “Layangan Putus” is Kinan, Aris and Lidya.

2. Social status

The social status described by the author in the film “Layangan Putus” focuses on social problems caused by social conflict, namely infidelity (Indonesia & Hartati, 2011) states, infidelity is one of the causes of damage to the relationship between husband and wife or lovers. . Problems that we often encounter are family or household problems. Everyone who is married does not want his marriage to be disturbed by a third party. As we know, marriage is a relationship, as one of the interactions that involves two people who love each other to live and build a happy family. But in reality, nowadays many divorce cases are caused by infidelity. So the broken kite shows a picture of social life where a wife struggles to defend her right to be free from the power of a man who oppresses women. A great influence on life itself is social reality. Through a “Layangan Putus”, a scriptwriter or director reveals the problems of life that govern themselves. The film “Layangan Putus” gets influence from the community and is able to give influence to the community at the same time. Therefore, the researchers here emphasize the struggle of a Kinan in fighting for the rights of feminism so that other men do not underestimate the power of a woman.

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